



# IT & BPM



**INVEST INDIA**

NATIONAL INVESTMENT PROMOTION  
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# SECTOR HIGHLIGHTS

## Market Size:

USD 177 Bn in 2019,  
USD 350 Bn by 2025

## #1

sourcing destination

## 43%

of IT-BPM services  
were exported in 2018

## 2<sup>nd</sup> Largest

start-up ecosystem  
in the world

## #1

destination in Asia for  
new Innovation Centers,

## 2<sup>nd</sup> worldwide

## Digitally Skilled

talent pool of  
450,000 - 500,000 people

Contributes  
**8%**  
to India's  
GDP

## USD 1 Tn

digital economy  
by 2022

## 2<sup>nd</sup> Fastest

growing Data Center Region  
in Asia Pacific

# GROWTH DRIVERS

**1 850 Mn**  
internet users by 2025

**2 825 Mn**  
smartphone users by 2022

**3 USD 150 Bn**  
Smart Cities opportunity:  
Under the "Smart Cities Mission",  
Ministry of Housing and Urban Affairs  
plans to create 100 Smart Cities by 2023

**4 USD 15 Bn**  
Indian IoT market by 2020

**5 BharatNet**  
aims to provide a minimum of  
100 Mbit/s broadband connectivity  
to nearly 625,000 villages

**6 JAM Trinity**  
(Jan Dhan – Aadhar – Mobile)  
to enable digitisation across industries

**7 India saw**  
25 Bn digital transactions in 2017-18;  
digital payments market to reach  
USD 1 Tn in 2023

**8 India to become a**  
**USD 1 Tn**  
Digital economy by 2023,  
through government technology  
adoption initiatives such as  
Aadhar, GSTN, BHIM

**9 Preferred  
destination**  
for global R&D spend

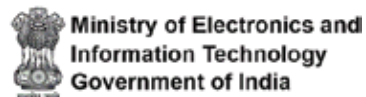




# KEY SUB SECTORS

- IT Services
- BPM
- Packaged software (Saas), FMS, HCM
- Hardware Segment
- Global ER & D (3.2% growth)

# KEY STAKEHOLDERS



Ministry of Electronics and Information Technology



Department of Telecommunications



India Electronics & Semiconductor Association



DSCI

# GOVERNMENT INITIATIVES

- Open FDI Policy: FDI up to 100%
- Establishment of Software Technology Parks of India (STPIs)
- Special Economic Zones (SEZs) Policy
- National Task Force on IT and Software Development
- National e-Governance Plan (NeGP)
- National Cyber Security Policy 2013
- National Software Policy 2019



# INDUSTRY CLUSTERS/ZONES

## MAJOR IT PARKS IN INDIA



- Chandigarh/ Gurgaon/ Greater Noida
- Noida Special Economic Zone
- Infocity, Gandhinagar
- Magarpatta Satellite Township, Pune
- ITPL, Bengaluru SEZ
- Techno Park, Thiruvananthapuram
- SIPCOT IT Park, Chennai SEZ
- Hyderabad, HITEC City
- Millennium City IT Park, Kolkata

# KEY PLAYERS IN INDIA



Tata Consultancy Services



WIPRA



IBM



Microsoft



Oracle



Intel



Infosys



Google



Amazon



SAP



CISCO



Accenture



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